

# Design Technique

## Course Details

Dear Student

Graphic design is an artistic process that combines art and technology to communicate ideas.

The designer works with a variety of communication tools in order to convey a message from a client to a particular audience. The main tools are image and typography.

Graphic designers work with drawn, painted, photographed, or computer-generated images (pictures), but they also design the letterforms that make up various typefaces found in movie credits and TV ads; in books, magazines, and menus; and even on computer screens. Designers create, choose, and organize these elements—typography, images, and the so-called “white space” around them—to communicate a message.

Graphic design is a part of your daily life. From humble things like gum wrappers to huge things like billboards to the T-shirt you're wearing, graphic design informs, persuades, organises, stimulates, locates, identifies, attracts attention and provides pleasure.

## Course Modules

- Module 1 Introduction to Graphic Design
- Module 2 The elements and Principles of Design
- Module 3 Introduction to Software's
- Module 4 Introduction to Typography & Color
- Module 5 Advanced typography & Adobe Illustrator Overview
- Module 6 Logo Creation with Adobe Illustrator & CorelDraw
- Module 7 Designing for the Web Adobe Photoshop
- Module 8 Print & Pre-Press Basics and InDesign

## QUALIFYING LEARNERS ARE CAPABLE OF:

- ▶ Source research information related to a specific design field.
- ▶ Analyse and review design research information.
- ▶ Produce final design products that meet specific project requirements.
- ▶ Select materials, media and processes for production.
- ▶ Manage business processes in a design environment.



## APPLICATION AND ENROLMENT WINDOW

Full time and Part time  
11th September 2025 To 10 February 2026

## COURSE STARTING DATES

10 February 2026

## CAREERS:

- ▶ Designer
- ▶ Web or animation designer
- ▶ Packaging and lay outs designers
- ▶ Set designer
- ▶ Interior space designer
- ▶ Advertising and marketing

## COURSE DURATION, LEVEL, COST & AWARD

Duration: 1 Year

NQF Level. 5

CLASS SCHEDULE

This Course Is Scheduled For 1 Year , 4 days per week

COST : Fee structure

AWARD : NATIONAL CERTIFICATE

## ENTRANCE REQUIREMENTS

- ▶ National Senior Certificate or equivalent qualification
- ▶ Computer literacy
- ▶ English language (spoken and written)

## LEARNER MATERIAL

A list of textbooks will be provided by the Campus Academic Department.  
All textbooks are excluded from the tuition fees



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