

# FILM

## and Television Production

### Purpose and rational of the qualification

The purpose of the qualification is to supply the Film and Television Industry with disciplined, fully skilled and qualified filmmakers embodying principals such as excellence, dedication, passion and a professional work ethic. This qualification is intended for scriptwriters, producers, directors, cinematographers, sound engineers and editors in the field of film and television production.

### Course Details

Learners will further have knowledge of marketing, distributing and exhibiting motion pictures and related materials. Ultimately, qualified learners will play an important role in contributing towards the development and establishment of a sustainable African motion picture industry.

Digmac provides the knowledge and experience to make it a reality.

### Qualifying Learners are Capable Of:

Competent learners will be able to evaluate and/or develop viable ideas, concepts and proposals to be reproduced into creative audiovisual formats, as well as to manage and co-ordinate the different phases of motion picture production. In addition, successful learners will have the competent skills, knowledge and attitudes to perform various specialized functions associated with the creation of motion pictures such as scriptwriting, producing, directing, and cinematography, sound and editing.

### Exit Level Outcomes

#### Scriptwriting

Scripts are written for a variety of motion pictures such as dramas, documentaries, commercials, multi-camera studio productions, and so on. (Apply the theory of scriptwriting).

#### Producing

Producing and production management are performed on a variety of motion pictures. (Apply the theory of producing and production management).

#### Directing

Motion pictures are directed. (Apply the theory of directing).

#### Cinematography

Motion pictures are designed in terms of lighting and photography. (Apply the theory of cinematography).

#### Sound

The sound for motion pictures are designed and recorded. (Apply the theory of sound design).

#### Editing

Motion pictures are edited. (Apply the theory of editing).

#### Film theory & criticism :

The history of film and television are explained. Learners communicate in verbal, written and electronic formats. Motion pictures are marketed. (Apply the theory of film communication and marketing and review film and television productions).

#### Motion Picture Production :

A variety of motion pictures, such as dramas, documentaries, commercials, multi-camera studio productions, and so on are designed. (Produce film and television programmes).



### COURSE STARTING DATE

10 February 2026

### CAREERS:

- ▶ Producer,
- ▶ Director,
- ▶ screenwriter,
- ▶ Video editor
- ▶ Cinematographer,
- ▶ Motion graphic designer
- ▶ Advertising and marketing
- ▶ Sound designer.

### COURSE DURATION, LEVEL, COST & AWARD

Duration: 1 Year

NQF Level. 5

CLASS SCHEDULE

This Course Is Scheduled For 1 Year , 4 days per week

COST : Fee structure

AWARD : NATIONAL CERTIFICATE

### ENTRY REQUIREMENT

- ▶ Matric result or a NQF level 4 equivalent qualification
- ▶ Computer literacy
- ▶ English language (spoken and written)
- ▶ Film aptitude

### LEARNER MATERIAL

A list of textbooks will be provided by the Campus Academic Department.  
All textbooks are excluded from the tuition fees



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All our training programmes provide extensive practical training that is designed to equip the students with the necessary tools to meet the requirements of the industry.