

# Professional PHOTOGRAPHY

## Course Details

The Professional Photography course has been designed to prepare you for employment in a range of photographic professions. These include commercial, client-led practices such as advertising and editorial photography through to documentary photography and personally defined fine art photography, as well as related fields of employment such as image production, picture editing, and curating and gallery management.

Preparing you for employment in the photography industry you'll have the opportunity to develop a thorough understanding of digital photography, but Digmac photography course is much more than just a digital photography course. You'll gain a wide range of technical photography skills, develop expertise in photography techniques and build a broad based professional knowledge.

As you progress through the course you'll also create an individual and professional photography portfolio. Together with the critical study of photographic histories, theories and contemporary practices, experimentation and risk-taking feature strongly and you'll find that they are actively encouraged.

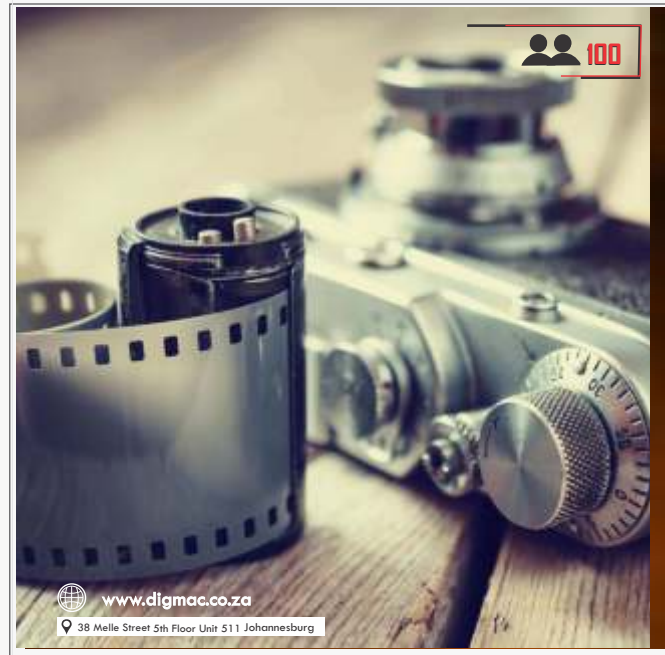
## Qualifying Learners are Capable Of:

- 1- Interpreting and analysing general principles and concepts of photographic assignments.
- 2- Pre-visualising, conceptualising and analysing approaches according to the given specifications.
- 3- Capturing a range of images through the use of photographic equipment and light sensitive materials.
- 4- Selecting, editing and rendering photographic images according to specific criteria.
- 5- Documenting, managing and archiving photographic work.
- 6- Developing career opportunities in photography. 1-

## Exit Level Outcomes

1. Interpret and analyse general principles and concepts of photographic assignments.
2. Pre-visualise, conceptualise and analyse approaches according to the given specifications.
3. Capture a range of images through the use of photographic equipment and light sensitive materials.
4. Select, edit and render photographic images according to specific criteria. Range: Render could also include display, present and portray.
5. Document, manage and archive photographic work.
6. Develop own career opportunities in photography.

All our training programmes provide extensive practical training that is designed to equip the students with the necessary tools to meet the requirements of the industry.



## COURSE STARTING DATE

13 February 2024

## CAREERS:

- ▶ Photographers for newspapers and media agencies
- ▶ Self-employed freelance photographers
- ▶ Information and science photographers.
- ▶ Curators or exhibitors at a gallery.
- ▶ Photographer assistants (providing technical support for the sector in laboratories and printing companies.
- ▶ Sound designer.
- ▶ A person who has something to say about and can reflect aspects of society

## COURSE DURATION, LEVEL, COST & AWARD

Duration: 1 Year

NQF Level. 4

CLASS SCHEDULE

This Course Is Scheduled For 1 Year , 4 days per week

COST : Fee structure

AWARD : FET CERTIFICATE

## ENTRY REQUIREMENT

- ▶ Grade 11 results or National Senior Certificate
- ▶ Computer literacy
- ▶ English language (spoken and written)

## LEARNER MATERIAL

A list of textbooks will be provided by the Campus Academic Department.  
All textbooks are excluded from the tuition fees



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