Design Technique

Course Details

Dear Student

Graphic design is an artistic process that combines art and technology to communicate ideas.

The designer works with a variety of communication tools in order to convey a message from a client to a particular audience. The main tools are image and typography.

Graphic designers work with drawn, painted, photographed, or computer-generated images (pictures), but they also design the letterforms that make up various typefaces found in movie credits and TV ads; in books, magazines, and menus; and even on computer screens. Designers create, choose, and organize these elements-typography, images, and the so-called "white space" around them-to communicate a message.

Graphic design is a part of your daily life. From humble things like gum wrappers to huge things like billboards to the T-shirt you're wearing, graphic design informs, persuades, organises, stimulates, locates, identifies, attracts attention and provides pleasure.

Course Modules

Module 1   Introduction to Graphic Design

Module 2   The elements and Principles of Design

Module 3   Introduction to Software's

Module 4   Introduction to Typography & Color

Module 5   Advanced typography & Adobe Illustrator Overview

Module 6   Logo Creation with Adobe Illustrator & CorelDraw

Module 7   Designing for the Web Adobe Photoshop

Module 8   Print & Pre-Press Basics and InDesign

QUALIFYING LEARNERS ARE CAPABLE OF:

▶ Source research information related to a specific design field.
▶ Analyse and review design research information.
▶ Produce final design products that meet specific project requirements.
▶ Select materials, media and processes for production.
▶ Manage business processes in a design environment.

APPLICATION AND ENROLMENT WINDOW

Full time and Part time
11th September 2023 To 05 February 2024

COURSE STARTING DATES

13 February 2024

CAREERS:

▶ Designer
▶ Web or animation designer
▶ Packaging and lay outs designers
▶ Set designer
▶ Interior space designer
▶ Advertising and marketing

COURSE DURATION, LEVEL, COST & AWARD

Duration: 1 Year

NQF Level. 5

CLASS SCHEDULE
This Course Is Scheduled For 1 Year , 4 days per week

COST : Fee structure
AWARD : NATIONAL CERTIFICATE

ENTRANCE REQUIREMENTS

▶ National Senior Certificate or equivalent qualification
▶ Computer literacy
▶ English language (spoken and written)

LEARNER MATERIAL

A list of textbooks will be provided by the Campus Academic Department.
All textbooks are excluded from the tuition fees

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